

**Uptown Albuquerque
Business Improvement District
Stakeholder Survey**

A committee of Uptown Albuquerque business and property owners, with support from the Uptown Progress Team, Inc., is looking into the feasibility of establishing a Business Improvement District (BID) in Uptown Albuquerque.

PLEASE TAKE A FEW MOMENTS TO FILL OUT THIS SURVEY!

Your feedback is important, and will be considered as we move forward.

Please complete the survey by **February 15, 2007** and return it to:

**BID Survey
Uptown Progress Team, Inc.
ATTN: Marcy Cook
Fax: 505-294-2225
marcy.cook@uptownprogresssteam.com**

1. **Which of the following types of businesses and/or uses best describe your business and/or property? Please check *all* that apply.**

- | | |
|--|--|
| <input type="checkbox"/> Office | <input type="checkbox"/> Automotive |
| <input type="checkbox"/> Retail/Restaurant | <input type="checkbox"/> Multi-Unit Family Housing |
| <input type="checkbox"/> Parking | <input type="checkbox"/> Property Mostly Vacant |
| <input type="checkbox"/> Non-Profit/Charitable | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Light Industrial | |

2. **Are you An Uptown Albuquerque property or business owner? Please check *all* that apply**

- Property owner
 Business owner
 Other: _____

3. **What is the approximate total gross BUILDING SQUARE FOOTAGE for ALL properties that you own or occupy in Uptown Albuquerque?**

- Up to 5,000 building square feet.
 5,001 to 25,000 building square feet.
 25,001 to 50,000 building square feet.
 More than 50,001 building square feet.

4. **How would you rate the following in Uptown Albuquerque?**

	<u>Very Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Very Poor</u>	<u>Don't Know</u>
A. Appearance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
B. Walkability	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
C. Parking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
D. Capitol Improvements	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
E. Advocacy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
F. Marketing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
G. Other: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

5. The following list is representative of the services undertaken by BIDs throughout the nation. These services are intended to be in addition to or different from those provided by Albuquerque city government. Which of the following would you consider paying for through a BID assessment?

	<u>Definitely Consider</u>	<u>Probably Consider</u>	<u>Probably Not Consider</u>	<u>Definitely Not Consider</u>
A. Street Beautification to add trees, lights, public art and amenities.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
B. Enhanced Maintenance to clean sidewalks, maintain landscaping.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
C. Enhanced Pedestrian Abilities to plan and implement improved pedestrian mobility.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
D. Economic Development to attract businesses, jobs and additional private investment.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
E. District Identity to provide banners, signs & gateways.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
F. Marketing & Promotions to attract customers and increase sales.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
G. Special Events to attract consumers.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
H. Parking Management to increase parking, pedestrian and transit options.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I. Planning & Design services to guide future development.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
J. Staff Support to represent stakeholders, manage programs, secure resources.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
K. Enhanced Safety to improve public perception and reduce crime	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

6. Do you think that the value of your property and/or business would increase if some of the services outlined in Question #5 were provided?

- Yes
- No
- Depends
- Don't Know

7. If you could add or change one thing to positively affect Uptown Albuquerque, what would it be?

8. **What does Uptown Albuquerque need to strengthen the economic viability of the area?**

9. **Please help us in verifying the names and contact persons for property and business owners in Uptown Albuquerque. Please complete the following:**

Property/Business Owner Name:

Mailing Address:

City, State, Zip:

Phone: _____

Fax: _____

Email Address: _____

Contact Person (if different from above): _____

Phone: _____

Fax: _____

Email Address: _____

Addresses of Properties Owned/Occupied: _____

If you are interested in learning more about the BID formation process in Uptown Albuquerque, please contact Marcy Cook with the Uptown Progress Team at 505-304-8966 or marcy.cook@uptownprogressteam.com.

THANK YOU!

Please return the survey by February 15, 2007 to:

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Uptown Progress Team, Inc.
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